



## **TYPHOO TEA....a star among stars at the Marrakech International Film Festival**

Indian cinema is celebrating its centenary next year and the Marrakech International Film Festival, sponsored by the Apeejay Surrendra Group, was the first to celebrate with a special tribute paid to Hindi cinema. For its 12<sup>th</sup> edition, the Festival welcomed the largest Indian delegation ever assembled at an international festival, and a great number of Hindi films were screened throughout the week.

Keeping the stars company during the weeklong festival which opened on 1<sup>st</sup> December, were an assortment of teas from Typhoo India. Typhoo's flavoured Assortment pack, a combination of five different flavoured teas that rejuvenate and awaken one's senses, each complimenting one's many moods and supporting overall wellbeing, were gifted to the stars. Typhoo teas range of premium and flavoured teas were also served at La Mamounia to Bollywood stars such as Amitabh Bachchan, Shahrukh Khan, Hritik Roshan, Sridevi, Priyanka Chopra, and more.

Apeejay Surrendra Group Chairman Mr. Karan Paul, Group Chairperson Emeritus Shirin Paul and Group Director Priya Paul and her husband Sethu Vaidyanathan and other members of the Paul Family were in Morocco to be part of the extravaganza. Their close friends from India Gauri Khan, Madhu Trehan, Kaajal Anand, Naresh Trehan, Parmeshwar Godrej, Arvind and Tanya Dubbush, Natasha Poonawalla, Maheep Singh, Bim Bissell and many more who were specially flown to Morocco for the occasion all had a chance to savour the fifteen variants of Typhoo Tea Tea including a heady concoction Moroccan Mint Tea.

For those who don't drink tea, Typhoo's Fruit Infusions were available to refresh and revitalize the stars. Rich in antioxidants and 100% caffeine and sugar free, Typhoo fruit infusions qualify as the perfect wellness drink. Typhoo offers three unique flavours to chose from - Orange Spicer, Lemon & Lime Zest and Blackcurrant Bracer.

Typhoo Teas, crafted to the most exacting quality standards and available in a modern packaging format now indulge tea enthusiasts in close to 50 countries the world over while also being available at retail stores across India.